

Baby Grip Advantage - the latest brainchild from Huggalugs!



....make me smile.

Introducing Baby Grip

Advantage

Little leg warmers with knee protectors for crawling kids.



It's such an exciting and precious moment when your baby begins to crawl. But those tiny, soft and dimpled knees can soon turn red and sore after scrambling across the floor. Now there's a wonderfully simple solution from Huggalugs, the innovative Australian company that specialises in baby leg warmers.

Huggalugs founder Elizar Mytka said, 'all our leg and arm warmers are super soft and cuddly, but to provide extra protection for crawlers, we have added cushiony knee grips made of silicon. We introduced Baby Grip Advantage (Innovation Patent No. 2011100403) because parent feedback told me children were having trouble crawling on tiled or timber floors. Plus my own kids, Audrey 7 and Banjo 3, are always scraping their knees and arms at play and when they crash from their scooters.'

Indeed, these super stretchy leggings seem to have the curious capacity to 'grow' along with baby. So once the crawling stage has passed, they can continue to be worn with style. Use them with or without nappies, especially at toilet training time, in place of pants. As children grow, they can continue to be used as leg or arm warmers, just like Elizar's two active youngsters.

Whether you use Huggalugs for legs or arms, they are the easy-on, easy-off alternative to sweaters and long pants when the temperature drops. They also offer fast protection from insects and sun. Pop them on for instant, cosy comfort.

And you certainly add the funky factor to any outfit with Huggalugs!

The initial Baby Grip Advantage 'Star' design is available in dazzling colour combos with the star grips designed to be effective along the whole of the pattern. Inspire - yellow Baby Grip on deep pink, Excite - orange Baby Grip on turquoise, Energize - royal-blue Baby Grip on yellow, and Engage - navy Baby Grip on orange.



Inspire



Excite



Energize



Engage

Innovative, practical and irresistible, the new Baby Grip Advantage Huggalugs are sure to make you smile.

Available from February 2012 globally via Huggalugs and its distributors. For more information, please email info@huggalugs.com.au